



Preston Casey Palmer

UX/UI Designer

Based in Minneapolis, MN, USA



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Inspired by collaborative and creative team environments. Dedicated to developing value driven digital products with cutting edge best practices for user experience, navigation, security, and content management. Experience managing business processes, asset creation and delivery, storage, and disposition. Professional background emphasizing information technology, website development, and value creation.

Education

UXUI Bootcamp 2022

University of Minnesota

Skills: Design Sprints, Figma, Front-End Development, Bootstrap, Github

B.A. in Sociology 2014

University of Minnesota

Skills: Qualitative and Quantitative Research Methods, Instruction

High School Diploma 2008

Perpich Center for Arts Education

Skills: Creative Writing, Constructive Critique, Time Management

Tools

UX/UI Design

Figma, Adobe Creative Suite Microsoft Office, MS Visio

Front-End Development

Wordpress, Divi Builder, VS Code, Github, Framer

Productivity and Collaboration

Upland Qvidian, Confluence, Notion, Tableau Reports, Salesforce, Google Analytics

Skills

UX/UI Design Social Media Instruction

UX Research Due Diligence Writing

Content Management Agile Environment

Powerpoint Design Front-End Development

Graphic Design HTML Web Design

CSS/Sass PHP/MySQL

Professional Experience

Graphic Designer / *Constant Expressions, LLC* 2023 - present

Wordpress Divi Builder Adobe Creative Suite Google Analytics Social Media

- Design, implement, and maintain WordPress website using the Divi Builder
- Use Figma and Adobe Creative Suite to create social ad campaigns
- Implement editorial calendar to manage content and timely initiatives
- Oversee daily deployment of communication across multiple social media platforms
- Conduct quality assurance checks and review Google Analytics to measure successes

UX/UI Design Teaching Assistant / *EdX* 2023 - present

Figma UX Design Instruction Front-End Development Github

- Mentor and lead students in course curriculum including UX, UI, and Front-End Code
- Teach classes in Figma, Fig Jam, and Invision
- Provide feedback and critique while grading weekly assignments

RFP Analyst / *Värde Partners* 2019 - 2021

Upland Qvidian Due Diligence Powerpoint Design Content Management Editing

- Worked cross-functionally with Investor Services, Legal, and Marketing teams to supervise the completion of investor and prospect reporting requests including Request For Proposals (RFPs), Due Diligence and document requests
- Assisted with Word and PowerPoint documentation and management in Upland Qvidian proposal automation software
- Wrote and edited procedural and technical documentation regarding system processes to improve overall performance and time to completion

Assistant Web Developer / *Interactive Design Inc.* 2008 - 2016

Web Design Adobe Creative Suite Front-End Development

- Website design and development using HTML, CSS, and PHP in Adobe Dreamweaver
- Content design, prototyping, and validating using Adobe Photoshop
- Copy writing & editing for a variety of websites, working closely with the account and design teams to brainstorm ideas, develop concepts, and articulate messaging.
- Routine MySQL Database Management

Administrative Assistant / *Voya Financial* 2016 - 2018

Salesforce Agile Environment Powerpoint Design Visio

- Designed huddle boards and routinely populated with daily, weekly, and monthly data from Salesforce reports to help managers and employees visually understand KPIs
- Process administration oversight for Senior Leaders and Managers across the company
- Developed, edited, and managed corporate documentation, emails, and executive decks
- Project planning and delivery of corporate events serving groups of over 500 stakeholders